



Real Spirit USA Signs Three-Year Marketing Agreement with Emmy Nominated Actor Ed Begley Jr. & BCII, the Producers of HGTV's New Television Show "Living with Ed"

Deal Promotes Real Spirit's Advanced PureAir & Advanced PureLiving Brands; Viewers to Get Sneak Peek on New Year's Day Immediately Following Rose Parade; Six-Part Series Will Air Sundays at 10 p.m. ET/PT Beginning January 7

CHATSWORTH, Calif, [For Immediate Release – December 4, 2006] – Richard Mayer, CEO and President of Real Spirit USA, Inc., today announced the formation of a three-year exclusive marketing arrangement between Real Spirit USA, Ed Begley, Jr. and BCII the production company that owns and produces the new HGTV television show *Living With Ed* which stars the Emmy nominated actor and environmentalist and his wife Rachelle Carson. The agreement is designed to promote Real Spirit USA brands including Advanced PureAir™ air purification systems and Advance PureLiving™ enviro-friendly, innovative technology-based products.

“This is a marketing marriage made in heaven” says Mayer. “Ed has been a friend of mine since the early 90’s when I built his first electric car. What makes this arrangement so perfect for our company,” continued Mayer, “is the fit between our own eco-friendly and healthily lifestyle products and Ed’s longstanding reputation as an environmentalist who practices what he preaches. Real Spirit’s Advanced PureAir™ air purifiers impressed Ed because of their multi-stage advanced technologies that work together to suppress dangerous household pollutants. It’s those same technologies that make our air purifiers the best on the market and ensure that our consumer’s indoor environments have air that’s fit to breathe.”

The marketing deal also includes Real Spirit’s newest product line, Advanced PureLiving™, which is devoted to water and energy conserving consumer electric products many of which will be featured on forthcoming episodes of “*Living With Ed*,” and will be available for purchase on the program’s website www.livingwithed.net or will advise viewers where they can purchase products from selected national retailers. “Our customers and retailers have clearly supported our corporate mandate to ‘Go-Green’ and our company is dedicated to bringing the very finest in these types of environmentally friendly products to the market place and in that regard, we’re very thankful for Ed’s help,” say Mayer.

About Advanced PureAir™ & Advanced PureLiving™

Positioned as an industry leader, offering the finest air filtration and purification products and incorporating state-of-the-art technology, **Real Spirit USA** continues to drive innovation in the air purification industry. In addition to air purification products, Real Spirit, USA will shortly introduce solar iPod™ and mobile phone chargers, infra-red water faucet control sensors for the home, solar cookers, robotic and pet air purifiers. **For more information on Real Spirit USA**, please visit www.RealSpiritUSA.com.

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